



CONFERENCIA CIENTÍFICA INTERNACIONAL

Cienfuegos / 26-29 october 2021

ANNOUNCEMENT

The University of Cienfuegos “Carlos Rafael Rodríguez”, a Cuban university institution, has the honor of inviting authorities, scholars, researchers, university students, businessmen and businesswomen, and other specialists, to the **III International Scientific Conference**, hosted in the city of Cienfuegos.

This institution of higher education intends to achieve the exchange of knowledge, experiences and the projection of lines of action in decision-making and scientific research, through the suggested thematic axes, within the framework of the 2030 Agenda and compliance with the Sustainable Development Goals (SDGs).

Recognized Cuban and foreign personalities and academics will participate in this event based in the Alma Mater of Cienfuegos.

MODALITIES

- Virtual
- Face to face

THEMES

- Internationalization of higher education within the framework of the 2030 Agenda.
- Energy, environment and sustainable development.
- Sustainable community sociocultural studies.
- Socio-religious studies.
- Physical culture, sports and recreation.
- Knowledge and innovation management for local development.
- University libraries fitting the 2030 Agenda.
- Language, culture and communication.
- Scientific culture and the social approach of science and technology.
- Scientific research and fragile ecosystems.
- Agro ecology facing the challenge of climate change.
- Food safety and sustainable agrarian transformation.
- Computerization and ICT's.
- Cultural creative community industries for development.

- Transformation of educational processes.
- Healthy, sustainable and smart city.
- Equity: universities and vulnerable groups.
- University teaching.

ORGANIZING COMMITTEE

President

Orquidea Urquiola Sánchez, PhD
Rector, University of Cienfuegos “Carlos Rafael Rodríguez”

Vice presidents

Adiane Fernández Bermúdez PhD
First Vice rector

Dunia Maria Garcia Lorenzo PhD
Vice rector for Research and Graduate Studies

Executive Secretary

Yoanelys Mirabal Pérez, PhD
Department of Science, Technology and Innovation

Deputy Executive Secretary

Jency Niurka Mendoza Otero, PhD
Graduate Department

REGISTRATION BASES

Presentation languages: Spanish and English.

The first page must contain the following identification data: title, thematic axis, name(s) and surnames of the author(s), scientific degree, institution, telephone and e-mail.

The abstract will have a length of no more than 250 words and up to 5 keywords. In addition, it must present the foundation of the paper, the general objective, the theoretical approach, the methodology and the results of the research.

ABOUT THE PRESENTATIONS

The presentation will have a minimum of 6 pages and a maximum of 15, including tables and figures. The papers must be presented in PDF format, letter size (8.5 x 11), with single spacing, 2.5 cm margins, justified, Arial font, size.



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FORMS OF PRESENTATION OF PAPERS

- Oral Presentation (10 min)
- Lecture (30 min)
- Poster
- Presentation of books, monographies or management projects
- Audiovisual and interpretive materials

TOPICS ON POSTER

The poster is another form of participation in the Conference. It must have a dimension of 1.20 meters (vertical) x 0.82 meters (horizontal). The author will be in charge of locating it in the corresponding panels. It is important that the poster contains: title of the paper, data of the authors (names and surnames, institutional affiliation, e-mail, country) centered in the upper part. The poster must also contain a summary and concisely state the foundation of the paper, the general objective, the theoretical approach, the methodology and the results of the research.

LECTURES

They must be sent in digital format to the Scientific Committee of the Conference. The first page should show: Title of the paper, information about the authors: Names and surnames, affiliation(s), (when they are different, indicate with consecutive numerical superscripts), address, country, e-mail, all centered on the top of the page.

VIDEOS AND AUDIOVISUAL MATERIALS

Mp4 format, duration time between 5 and 10 minutes. Title of the paper, information about the authors: Names and two surnames, address, country, E-mail.

PUBLICATION OF ARTICLES

The Coordinating Committee of each workshop will select the best experiences presented for publication in the scientific journals *Conrado* (<https://conrado.ucf.edu.cu>) and *Universidad y Sociedad* (<https://rus.ucf.edu.cu>) from the University of Cienfuegos.

SUMISSION DEADLINE

The III International Scientific Conference will be managed from the **Eventos UCF** platform of the University of Cienfuegos, accessible at <https://eventos.ucf.edu.cu/>, in which applicants must register as users. The reception of abstracts and papers will be available from **May 1, 2021**. The Pre-Event Courses will be managed on the Moodle platform, at <https://cursos.ucf.edu.cu/>, accessible from **September 10**. From that date on, registrations will be processed directly with the coordinator of the course(s). Participants will register on the platform with their personal email independently.

IMPORTANT DATES

- Abstracts and/or papers submission deadline: **August 30, 2021**.
- Confirmation of accepted papers: **September 10, 2021**.
- Final delivery of accepted papers: **September 28, 2021**.

WORKSHOPS

VI Workshop on Strategic Alliances for Internationalization of Higher Education

Coordinator: Victor Millo Carmenate, PhD

X International Workshop on Energy and Environment

Coordinator: Mario Álvarez Guerra - Plasencia, PhD
Zaid García Sánchez, PhD

III International Workshop on Sociocultural Studies

Coordinators: Roberto Yasiel García Dueñas, PhD.
Fernando Agüero Contreras, PhD

III International Workshop on Socio-Religious Studies

Coordinator: Nereyda Moya Padilla, PhD

V International Workshop of Research on Fragile Ecosystems Management

Coordinators: Yoanelys Mirabal Pérez, PhD
Mayda Bárbara Álvarez Díaz, PhD

III International Workshop of Information Managers

Coordinator: Jorge Luis León González, PhD

II International Workshop on Business Management and Local development

Coordinador: Elia Cabrera Álvarez, PhD

II International Workshop on Physical Culture in the 21st century

Coordinators: Alexis. J. Stuart Rivero, PhD
Ovel Mena Perez PhD

II International Workshop on Communication for the Integrated Territorial Development

Coordinator: Marisol Martínez Iglesias, PhD

III International Symposium on Language, Culture and Communication (PEARLANGUAGE)

Coordinator: Eduardo Pérez Novo, PhD

I Workshop on Food Safety and Sustainable Agrarian Transformation

Coordinators: Lázaro Ojeda Quintana PhD
Manuel García Bacallao, PhD



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I International Workshop on Computerization for Sustainable Development

Coordinator: Denis Fernandez Alvarez PhD

I Workshop on Cultural creative community industries for development

Coordinators: Giraldo Pérez Calderón, MSc.

I Workshop "Healthy, Sustainable and Smart city"

Coordinator: Dunia María García Lorenzo, PhD

I International Symposium of Interpretative Management of the Cultural Historical and Natural Heritage

Coordinator: Salvador David Soler, MSc.

I Workshop "Education and the 2030 Agenda"

Coordinator: Xiomara García Navarro, PhD

X International Seminar on University Teaching

Coordinator: Katia Sánchez González, PhD

***** The Pre-Event Courses will be held online during October 18 to 22, 2021. Those interested must pay a fee of 20 USD (international participants) or 40 CUP (national participants).**

REGISTRATION FEES FACE-TO-FACE MODALITY

Includes snacks, transportation and accreditation module of the event with certificates indistinctly, according to the connotation of participation.

Participants	Online payment until 10/01/2021	Online payment after 10/01/2021
Speakers	100 USD	150 USD
Companions	80 USD	100 USD
Postgraduate students *	100 USD	150 USD
Undergraduate students *	80 USD	100 USD
Commercial Exhibitor	50 USD	80 USD

* Postgraduate and undergraduate students must present an official identification that certifies them in that category at the time of accreditation

REGISTRATION FEES VIRTUAL MODALITY

Includes online certificate of the event, according to the connotation of participation.

Participants	Online payment until 10/01/2021	Online payment after 10/01/2021
Speakers	50 USD	50 USD
Listeners	50 USD	50 USD
Commercial Exhibitor	50 USD	50 USD

REGISTRATION FEES FOR NATIONAL PARTICIPANTS FACE-TO-FACE MODALITY

Includes snacks, transportation and accreditation module of the event with certificates indistinctly, according to the connotation of participation.

Participants	Online payment until 10/01/2021	Online payment after 10/01/2021
Listeners	700 CUP	800 CUP
Speakers	700 CUP	800 CUP

REGISTRATION FEES FOR NATIONAL PARTICIPANTS VIRTUAL MODALITY

Includes online certificate of the event, according to the connotation of participation.

Participants	Online payment until 10/01/2021	Online payment after 10/01/2021
Speakers	350 CUP	450 CUP
Listeners	350 CUP	450 CUP

*Payments will be made by bank transfer, or by a national gateway (Transfermovil or EnZona).

CONTACTS

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